

FCC ISSUES REPORT 2nd QUARTER 2011

April, May, June

Telemundo KBLR TV 39 Las Vegas

April 2011

ISSUE: Super Saturday Income Tax

Program: Conteo de Noticias **Date:** 04/01/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Several organizations headed by United Way, gathered to create, earn it, care for it, save it, a program where free assistance is offered for tax preparation to people that had an income lower than \$49,000 in 2010, so they can show the necessary documentation.

People who received unemployment benefits in 2010 are also eligible for this help.

ISSUE: Teacher Notifications

Program: Conteo de Noticias **Date:** 04/05/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Several teachers from different schools received a notification letting them know that starting April, they can start looking for a job in other schools or the District offices since their positions will soon disappear.

The explanation to this is that every year, the School District conducts an analysis of how many students will sign up for next year in each institution, and the results indicated that there are several schools that will lose students for various reasons, besides the aggravating situation of the budget deficit for education.

ISSUE: Urban League of Las Vegas

Program: Conteo de Noticias **Date:** 04/20/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The office of the Urban League which gives assistance under the federal program WIC, is in danger of being closed for lack of use, there is not enough people coming in in search of benefits that are completely free of charge.

If the center closes, the affected will be the few people who are currently receiving benefits such as mothers with low income, food stamps, etc.

This institution not only hands out food vouchers, it gives medical assistance to children, including vaccines.

It also gives out first necessity articles, clothing, shoes, toys, everyone is eligible no matter their migratory status.

ISSUE: Foreclosure Fraud Seminars

Program: Conteo de Noticias **Date:** 04/26/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Since 2008, the authorities have noticed an increment in frauds against homeowners who go thru the process of foreclosure, refinance and or home buying.

This problem also affects the neighbors around the abandoned houses, giving a step stone to higher crimes.

The Seminars are targeted to help people recognize the risks and preventing frauds.

For more information, please contact 702-828-2886

ISSUE: May 1st Demonstrations

Program: Conteo de Noticias **Date:** 04/29/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Stepping out of the shadows, giving light to a new migratory reform is the wish of thousands of people in this country, which will be heard once again this May 1st.

This particular demonstration will go further than a petition for a reform.

The education is another area that illegal migrants are suffering, added to the adopted e-verify in several establishments that are leaving a lot of people without jobs.

While a lot of people feel hopeless, the organizations pro-reform urges everyone not to give up, to keep making their voices being heard, to have legislators see that this is a problem that is bigger than what they might think and it affects the community as a whole.

May 2011

ISSUE: Life without memories

Program: Conteo de Noticias **Date:** 05/03/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Imagine waking up and not recognizing your husband, kids, neighbors or friends, asking yourself who all these people are, or what are you doing here...

This is the drama that haunts a man and his family, after suffering a disease that affected large part of his brain.

His case started getting worse when for no apparent reason, he started opening and closing doors, cabinets and drawers constantly, moving things from one place to another, getting out of the house without destination.

After several analyses, it was discovered that Jose had tuberculosis, and it affected his brain for not following treatment, unknown to almost everyone, tuberculosis can target the brain, and nest in there without being contagious to other people.

Doctors cannot determine when Jose could recover his mental faculties, meanwhile his family will have to help him reconstruct all his memories.

ISSUE: Anti Accident Campaign

Program: Conteo de Noticias **Date:** 05/06/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Local and State Organizations are emphasizing on educating drivers on the possible causes of accidents, in which many cases result in fatalities.

IN 2010, 256 deaths were registered in the Nevada highways alone, the majority of them due to careless driving.

The campaign not only showed statistics, but reenacted the graphic nature of the accidents, hoping to make people react in a more responsible way.

Any slight distraction could mean a life or death situation while driving; and highlighted the importance of wearing a seat belt.

ISSUE: Karla Espinoza – Abduction in North Las Vegas

Program: Conteo de Noticias **Date:** 05/10/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Karla Espinoza was found safe under her biological mother, after authorities responded to an abduction investigation filed by their foster family who was taking care of the girl 7 months ago.

Neighbor tipping was critical; since he helped identify the vehicle that was driving around suspiciously before the abduction took place.

Police are still investigating why the girl was put under the care of a foster family in the first place. There are still missing pieces to this investigation, since the real mother is not the direct perpetrator of the abduction, and it is unclear if the girl will be brought back to the States.

ISSUE: Pedro Martinez – New School District Superintendent

Program: Conteo de Noticias **Date:** 05/11/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Pedro Martinez has been appointed School District Superintendent, and in his official speech emphasized on his new plan to make students increase their grades.

Martinez has worked for years in the Chicago District Finance Department and Superintendent in Washoe County North Nevada, where he was assigned to Las Vegas.

He will monitor closely the district budget and his primary goal is to invest it wisely in new cost effective programs for elementary and middle school.

ISSUE: Hotel Sahara closed its doors

Program: Conteo de Noticias **Date:** 05/16/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: More than 400 employees will be without a job after the Sahara Hotel and Casino closed its doors. The majority of the employees were members of the Culinary Syndicate, which promised to care for their rights.

Every employee will receive an indemnification depending on their years of service.

They also have the opportunity to be trained in other fields with the Culinary completely free of charge. Employees will also have access to their medical benefits for 4 more months or until they find another job.

ISSUE: North Las Vegas job cuts.

Program: Conteo de Noticias **Date:** 05/18/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The city of North Las Vegas currently has a deficit of 22 million, and it has dramatically increased in the last weeks; urging the Municipal Board to approve its plan for a reduction of 258 jobs.

The Federal government was cutting the budget for prison programs, and the deficit has been increasing.

Several areas are being affected such as the court, parks and recreations, administration offices, and the more affected are the firefighter and police departments.

ISSUE: Felipe Calderon in Las Vegas

Program: Conteo de Noticias **Date:** 05/19/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Representatives of different countries came to Las Vegas to participate in the forum where the topic of interest is promoting tourism in each country.

Mexican President Felipe Calderon was the honorary invitee, since the Aztec country is an example for the way they have impulse tourism despite their issues.

In 2010 Mexico registered close to 80 million visitors arriving to their coast lines.

Different programs will be implemented, where there is strong commitment from the private sector and each country's government institutions to make this happen.

June 2011

ISSUE: Prostate Cancer medicine

Program: Conteo de Noticias **Date:** 06/01/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: George Clemmons has eradicated prostate cancer thanks to a new medical treatment. His doctor gave him 2 years to live, and thanks to an experimental treatment derived from hormone therapy gave positive results to prolong the life of people diagnosed with this type of cancer. While the results vary per patient condition, for Oscar Goodman Jr. the idea of the experiment was considered as an option for patients who were not responding to any type of treatment anymore. The Nevada cancer Institute was one of the 140 centers where the experiment took place, and the medicine is readily available and covered under most insurances.

ISSUE: Las Vegas Mayor Candidacy

Program: Conteo de Noticias **Date:** 06/06/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: : Carolyn Goodman and Chris Yunkingliani are the two female contenders for the Mayor of Las Vegas candidacy, and it's the first time that 2 women compete for the position. Yunkingliani, democrat wants to focus on developing new communities, this in reference to the areas that were deeply affected, desolated and destroyed due to the big foreclosure wave that hit our valley, as well as supporting business owners affected by the crisis. Goodman, who postulated as Independent, wants to bring new businesses into the city and help locals who are finding new ways to create jobs. While the two candidates aspire the same, they have very different trajectories.

ISSUE: Oscar Goodman Interview

Program: Conteo de Noticias **Date:** 06/08/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Among dozens of photos and souvenirs acquired in his 12 years as Mayor of Las Vegas, Oscar Goodman explains in his own words the transition with his successor.

Oscar will remove his throne and Carolyn will bring her new desk chair, humorously refereeing to his wife who will take possession the coming month.

In the interview it was emphasized that Carolyn will follow the legacy and will finish the projects that her husband started to make this a great city.

Oscar assured that if Carolyn needed help, he will always be there to support her, as they have done in their 49 years of marriage.

ISSUE: Kenneth Gonzalez, Excellency Student

Program: Conteo de Noticias **Date:** 06/10/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Kenneth Gonzales received the keys to a brand new vehicle, as one of the prizes he received for being a Student of Excellency, title that was disputed among 500 students of different schools in Southern Nevada.

This is the culmination of years of hard work; sacrifice not only from Kenneth, but her mother and grandmother who helped raising him.

The car was given as collaboration between a local dealership and other entities, that each year make possible to give a car to a student of honor.

ISSUE: NLV Illegal Vote

Program: Conteo de Noticias **Date:** 06/13/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: With 1 vote difference, Dr. Wade Wagner beat his opponent Richard Jericho, but this could change, due to after a revision, it was found that there was an invalid vote in the district 4, which both candidates were seeking after.

This was acknowledged after the fact that a registered voter went to the wrong electoral center, while the electoral department employee did not verify the information of the voters.

To clarify the situation, the North Las Vegas Directives hired a lawyer who specializes in elections matters.

ISSUE: New Children's Clinic

Program: Conteo de Noticias **Date:** 06/14/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: A new Clinic open its doors alleviating the medical costs to low income families, offering an option also to parents who have children with handicaps and in need of special attention. One of the doctors assures that they will care for all children brought to the center, no matter what insurance type or coverage they have; the important thing is that they receive the adequate medical treatment.

Among other programs, they focus on the nutrition and development of the children.

The clinic functions with the county funds, and is next to Child Haven and the Family Court.

For more information, please contact 262-0037

ISSUE: Impersonators

Program: Conteo de Noticias **Date:** 06/15/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The first arrested was Wayne Skeen, who stopped a driver claiming to be an officer of the law.

Last week, other people were arrested after impersonating law enforcement officials.

Metro Police records show that this is the first time in a lapse of 15 days that 4 men were arrested for impersonation law officers and there is apparently no correlation between the suspects.

While 4 men are already detained, 1 more is on the loose.

There are several signs that drivers need to consider when a police vehicle stops them.

The most important thing is that if you are unsure of the situation, you must call 911 and the operators should tell you immediately if they are law enforcement officers or not.

ISSUE: Summer Food Programs

Program: Conteo de Noticias **Date:** 06/20/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The School District is promoting a program that during summer, students that were receiving breakfast and lunch for free keep the benefits of it.

There could be a high percentage of kids that could be left without breakfast or lunch during summer, and the School District is offering this program to children from 2 to 18 years of age. Every neighborhood has 1 or 2 schools that currently are serving free breakfast and lunch. To find out which institutions participate in the program, contact 799-8123 or go to www.ccsd.net/foodprogram